

Lara H. B.

CEO, qLOYALTY

July 2017 - Works at: QWASI MEDIA in NYC, NY

General Field of Work

Communication Technology

Undergraduate Education

Fordham University for Digital Media
Minor: Communications & Sociology

Undergraduate Non-Academic Interests: Sports/Athletics, Clubs, Social or Service Organizations (Sororities, Fraternities etc.)

Graduate Education

Fordham University for Digital Media

Professional Societies or Organizations

WBENC - <http://www.wbenc.org/>

What high school academic interests led to your college & career path?

Journalism & Athletics

Please briefly describe your path to your current job

Founder & CEO

What are a few things that you like best about your job?

Design

What are the most important technical skills needed in your job?

Understanding of communication, IOT interfaces and capabilities, and APIS

What are the most important non-technical skills needed in your job?

Business Consultation

What are some of the most challenging aspects of your job?

Travel

Any advice for students about to begin their college career in September?

No reply
